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Suggestions for Fall Planting

BROOKINS

Plant Next Year's

TWO seasons of the year are suitable for planting—Spring and Fall. Spring is still the more popular; but for many things, Fall is the more practical. Our experience has shown a greater percentage of success from Fall planting with the ornamental shrubs, hardy perennials, climbing roses and some fruits. The natural resting period which Fall brings to all plants, coupled with the longer season in which to accomplish the planting permits the Fall planted things to become thoroughly established ready to break into growth at the first touch of Spring.

Fall planting also eliminates the harmful effects which so often come from winter storage under artificial conditions.

Brookins Shrubs

With very few exceptions, we grow all the shrubs and perennials used in our plantings. The advantages of this are many. We know the conditions under which our plants are grown and are in a position to guarantee their success. Grown right here in Erie County, our plants are thoroughly acclimated to Western New York conditions.

We are careful to recommend only those varieties which have proved their worth. Our nursery methods have been developed to the end of producing better shrubs and plants. We

JERRY BROOK

FLORISTS

NURSERYMEN

LANDSCAPE GARDNERS

GROWERS

ORCHARD

Garden this Fall

allow more space for each plant than most nurseries. This encourages a natural development and produces bushy, well-formed shrubs and sturdy, stocky, well-rooted perennials.

Brookins Service

The location of our nurseries at Orchard Park, makes it possible for us to offer our Erie County customers an unusual service. Our trucks bring your purchases direct from our nurseries to your home. No chance of loss from long delayed freight shipments, with the disappointment that comes with dried out roots or buds that have started to grow in their wrappings.

For your convenience, we maintain a staff of capable men who will, if desired, plant your purchases at a nominal charge. If you are planting a new place or replanting an old one, we shall be glad to prepare sketches and advise with you regarding your particular problem.

We cannot stress too strongly the necessity of a definite plan for the arrangement of your planting. Many effects have been spoiled and much material wasted by a promiscuous planting without a vision of the result. A home should be a beautiful picture. The planting is the frame, which should be in harmony with and emphasize the beauty of the picture—Let us help you.

BROOKINS & SON

OF FINE PLANTS

CUT FLOWERS

SHRUBS AND PERENNIALS

ORCHARD PARK, N. Y.

Brookins Flowers

WE have at Orchard Park, three acres of greenhouses devoted to the growing of the finest cut flowers and plants. In response to the popular demand, we established a few years ago, a retail department designed to serve the flower needs of our neighboring cities and towns. We offer, for any occasion, the choicest flowers—unequalled for beauty and delightful freshness, artistically arranged—we welcome comparison, and delivered anywhere. By our membership in the Florists' Telegraph Delivery Association we can deliver flowers by wire to any part of the world, through our 3000 bonded representatives. Ask us about it.

If you are a flower lover, fill out and mail the attached coupon which will bring our catalog. Or better yet, visit our establishment at Orchard Park. Visitors are always welcome and are under no obligation to purchase, although we are always glad of an opportunity to serve you.

We are interested in flowers, plants and shrubs and would like to receive a copy of your catalog.

We are particularly interested in the items we have marked

- | | |
|--|---|
| <input type="checkbox"/> Ornamental shrubs | <input type="checkbox"/> Perennials |
| <input type="checkbox"/> Trees | <input type="checkbox"/> Fruits |
| <input type="checkbox"/> Complete plans for the home grounds | <input type="checkbox"/> Replanting an old place. |
| <input type="checkbox"/> We should like to have your representative call | |

Name.....

Address.....

.....

Flowers and Shrubs for the Home

WE are all aware of the beautiful touch which plantings of shrubs, trees and flowers add to the home grounds. How many times this Summer we have exclaimed over the beauty and charm of some landscape or well planned planting.

The work of the horticulturist has brought attractive home grounds within the reach of all. A few dollars spent in beautifying your grounds will increase the value of your property many times the cost.



JERRY BROOKINS & SON

FLORISTS - NURSERYMEN - LANDSCAPE
GARDENERS - GROWERS OF FINE PLANTS
CUT FLOWERS-SHRUBS AND PERENNIALS

ORCHARD PARK, N. Y.

"Say it with Flowers"

